

Bay-Friendly Landscape Conference

Transforming Urban Landscapes to Protect Our Water Resources

Register now, space is limited

September 17, 2010

St. Mary's Event Center, San Francisco

8:00 am – 5:00 pm (BART and MUNI accessible.)

For landscape professionals and anyone passionate about sustainable landscaping

Featuring:

- Keynote address by **Brad Lancaster**
Author of *Rainwater Harvesting for Drylands and Beyond*
- Exciting breakout sessions with leaders and pioneers including: **Bob Perry, Pam Peirce & Robert Kourik**
- Marketplace of vendors showcasing innovative products and services

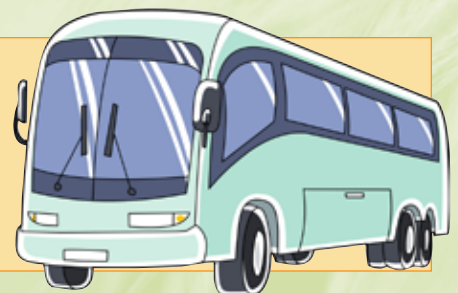


Don't miss Northern California's premier event dedicated to advancing sustainable landscaping.

- Learn about the latest trends in selling & measuring sustainability, using stormwater & graywater; designing resource efficient landscapes, nurturing soil health... and much more
- Network with other professionals and enthusiasts (private and public sectors)
- Walk away with practical tools you can use right away!



Join us for a special **Pre-Conference Tour** of Bay-Friendly Rated landscapes in Alameda County!
Thursday, September 16, 2010 • 8:30 am – 3:30 pm



Check our website for topics, pre-conference tour, and registration:
www.BayFriendlyCoalition.org

Helping Plants and People Thrive. Naturally.

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8:00	Registration, Continental Breakfast, Bay-Friendly Marketplace opens			
8:30	Welcome: Bay-Friendly Landscaping & Gardening Coalition Keynote: Brad Lancaster - <i>Turning Drains Into Sponges and Water Scarcity Into Water Abundance</i>			
9:45	Morning Break			
10:00	Session 1 Sustainability Without Sacrificing the Bottom Line Rick Taylor, Patrick Picard, Darryl Orr		Session 2 Working with Soil Biology in the Landscape Matthew Slaughter	
	Session 6 Softscape Landscaping for Garden Rooms: A Bay-Friendly Approach Jillian Steinberger		Session 7 Appropriate Planting: Measuring the Sustainability of Bay-Friendly Landscapes Bob Perry	
11:15	Session 3 Right as Rain: Stormwater Reduction Through Capture & Infiltration (2 hrs) Brock Dolman, John Russell		Session 4 Top Techniques for Integrated Pest Management in Landscapes (2 hrs) Chris Geiger, Bob Fiorello, David Sauter, Pam Peirce	
	Session 5 How Bay-Friendly Rated Landscapes Protect Water Resources (2 hrs) Cynthia Greenberg, Linda Gates, Shawn Freedburg, Aaron Majors, Peter Schultze-Allen			
12:15	Lunch, Networking, and Marketplace (1.25 hrs)			
1:30	Session 8 The Nitty Gritty on Soils for Successful Stormwater BMPs Laura Prickett, Dan Noble, Scott Wikstrom, Megan Stromberg, Paul Niemuth		Session 9 Designing Landscapes for Conserving Water & New California Legislation Daniel Mulreath, Sierra Hart, Debra Lane, Paul Schultz	
	Session 10 Graywater in the Landscape: Year-Round Alternative Water Source Laura Allen, Bill Wilson, Susie Murray		Session 11 Creating Year-Round Edible Landscapes: The New Niche Charlotte Woody, Katrine Benninger	
3:30	Session 12 Habitat in the City: Lessons, Practice, & Theories for Bringing Bay-Friendly to the Urban Frontier April Phillips, Sarah Sutton			
	Afternoon Break			
3:45	Session 13 Sourcing & Specifying Sustainable Materials Bruce Jett		Session 14 Practical Solutions for Nurturing Healthy Soil Alan Mart, Charles McCulloch	
	Session 15 Drip for Skeptics: Why Should You Convert? Tom Bressan, Robert Kourik, Johnnie Mitchell, Geoff Hall		Session 16 Appropriate Planting: Measuring the Sustainability of Bay-Friendly Landscapes (Repeat of Session 7) Bob Perry	
Sessions (1.25 hrs)				

Schedule as of 8/12/10. Bay-Friendly Coalition reserves the right to make changes to this schedule. Final schedule, sessions, and speaker information will be available at the conference.

Special thanks to our conference sponsors...

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